



VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Media Strategies & Research/Denver
1580 Lincoln Street # 510
Denver, CO 80203

Contract # 101977

Schedule Dates

08/20/12-08/26/12

Advertiser

Gregg for Indiana (9175)

Agency

Media Strategies & Research/Denver (2544)

Product

Political/Governor (1126)

Brand

DEM/GOVERNOR (2756)

Salesperson

Click, Steve (1579)

Sales Office

WTHR

Buyer Name

/

Phone/Fax

CPE

11601

Account Types

Local/Political Candidate

Billing Type

Standard

Comments

Date Entered 08/13/12

Last Modified 08/13/12

Entered By Nancy Lavelly

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,047.50

Net Total \$28,602.50

Sales Tax

WTHR (WTHR)

By Broadcast Month

Aug. 2012 31

Grand Total: 31

Rate

\$33,650.00

\$33,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	5A- 5:30A (EST)	1	X							1	\$300.00	\$300.00	WTHR	5:30A SUNRISE	8/13/12
2.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	5:30A- 6A (EST)	2		X			X			2	\$500.00	\$1,000.00	WTHR	5:30-6A SUNRISE	8/13/12
3.0	Normal Line / SPOT	08/20/12-08/22/12	2	:30	6A- 7A (EST)	2	X		X					2	\$900.00	\$1,800.00	WTHR	6:30A SUNRISE	8/13/12
4.0	Normal Line / SPOT	08/21/12-08/23/12	2	:30	7A- 9A (EST)	2		X		X				2	\$900.00	\$1,800.00	WTHR	7-9A TODAY	8/13/12
5.0	Normal Line / SPOT	08/26/12-08/26/12	3	:30	6A- 7A (EST)	1							X	1	\$200.00	\$200.00	WTHR	6:30A SUNRISE	8/13/12
6.0	Normal Line / SPOT	08/24/12-08/24/12	2	:30	2P- 3P (EST)	1					X			1	\$300.00	\$300.00	WTHR	2-3P DR OZ	8/13/12
7.0	Normal Line / SPOT	08/20/12-08/24/12	2	:30	3P- 4P (EST)	1	X							1	\$400.00	\$400.00	WTHR	3-4P ELLEN	8/13/12
8.0	Normal Line / SPOT	08/20/12-08/24/12	2	:30	5P- 6P (EST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	WTHR	5-6P EARLY NEWS	8/13/12
9.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	6P- 6:30P (EST)	5	X	X	X	X	X			5	\$1,600.00	\$8,000.00	WTHR	6-6:30P EARLY NEWS	8/13/12
10.0	Normal Line / SPOT	08/22/12-08/22/12	2	:30	7P- 7:30P (EST)	1			X					1	\$1,300.00	\$1,300.00	WTHR	7-7:30P WHEEL	8/13/12
11.0	Normal Line / SPOT	08/20/12-08/24/12	2	:30	11P- 11:35P (EST)	5	X	X	X	X	X			5	\$1,600.00	\$8,000.00	WTHR	1-11:35P LATE NEWS	8/13/12
12.0	Normal Line / SPOT	08/21/12-08/24/12	2	:30	11P- 11:30P (EST)	1						X		1	\$1,600.00	\$1,600.00	WTHR	1-11:30P LATE NEWS	8/13/12
13.0	Normal Line / SPOT	08/25/12-08/26/12	2	:30	11P- 11:35P (EST)	1							X	1	\$1,600.00	\$1,600.00	WTHR	1-11:35P LATE NEWS	8/13/12
14.0	Normal Line / SPOT	08/21/12-08/23/12	2	:30	11:35P- 12:37A (EST)	3		X	X	X				3	\$450.00	\$1,350.00	WTHR	1-1:35P-12:37A TONIGHT	8/13/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."